Intelligent Automation Platform

The Blue Prism Cloud Digital Workforce®

Accelerate your business transformation

Unlock the value of your workforce.

The workplace is undergoing its biggest change in more than a century. In the future, enterprises will be staffed by a combination of human and digital labor.

From front office to back office.

Both Artificial Intelligence and Robotics will become commonplace in businesses everywhere by helping them overcome barriers to sustainable improvements in business performance. This injection of intelligent digital labor will help them get past the challenges they can see today as well as others they have not yet identified.

We are helping businesses across the world prepare for this future, today, by deploying the Blue Prism Cloud Digital Workforce®, a SaaS-based Intelligent Automation platform, which provides you with a pool of AI-enabled digital workers straight from the cloud. They emulate the actions of humans carrying out office-based work, freeing your employees from the repetitive, time intensive tasks that slow them down. Leaving your staff to focus on the value-added tasks that make your business stand out and creating a more rewarding work environment at the same time. In doing so, we've helped organizations like yours to unlock the value of their human team and enabled them do more and achieve more — accelerating growth in the private sector and helping the public sector become more efficient.

Release business value at scale.

Too often, organizations have introduced RPA technology as a tactical move — helping them to address a limited range of changes in how one part of a business works.

A strategic platform for transformation.

The results of siloed tactical technology deployments are isolated benefits for one department, or project. It doesn't scale. We believe that for organizations to gain the full value from automation and establish a robust platform for long term business transformation, they must embrace Intelligent Automation as a strategic asset. Creating a centralized foundation for the future of long-term resourcing, they can build success on success and release three waves of increasing business value.

Together we
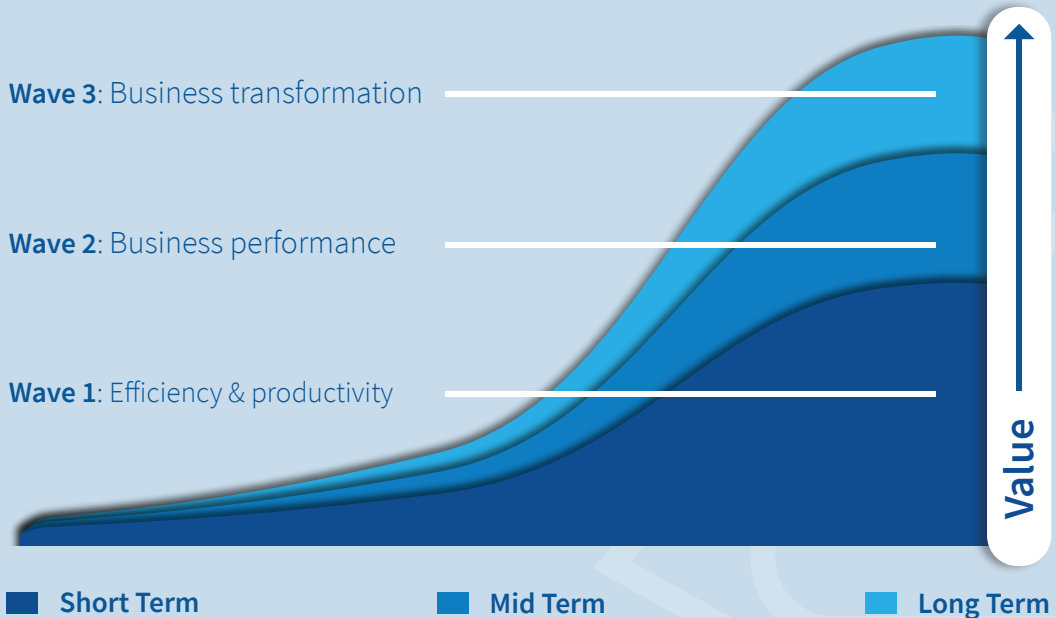# can do more.

Three waves of value

Wave 1.
Rapid ROI through targeted efficiency and enhanced productivity.

Wave 2.
Key business performance improvements such as lower risk, increased margins and greater customer value. Link automation across functions.

Wave 3.
Drive long term business transformation to introduce new organizational models as well as launch entirely new products and services.

Wave 3: Business transformation

Wave 2: Business performance

Wave 1: Efficiency & productivity

Value

Short Term   Mid Term   Long Term

Why Blue Prism Cloud?

SaaS Enabled Platform.

Our platform is ready to drive — not to build. Created with enterprise grade security and global availability, you know your Digital Workers are ready to go at a moment's notice — wherever you are. Thanks to the nature of the SaaS model, you don't need to invest in infrastructure or major I.T projects, instead, you have an evergreen product with all the capabilities you need under a single SLA and subscription agreement.

Multi-skilled Digital Workers.

Your multi-skilled Digital Workers have cognitive services built in. Giving you the ability to handle both unstructured data and natural language with ease. Due to Digital Workers being deployed from the cloud, they can be directed to any task or activity across your organization — with the added ability of being able to scale up or down to meet changing demands from your front office through to your back office.

IADA® — AI Enabled Workforce.

A digital workforce supervisor powered by proprietary AI algorithms makes scaling to any size of deployment easy. Using AI, IADA dynamically orchestrates workloads to pro-actively maximize utilization and productivity. Leveraging machine learning IADA continues to perfect execution in order to deliver optimum ROI while meeting all business priorities.
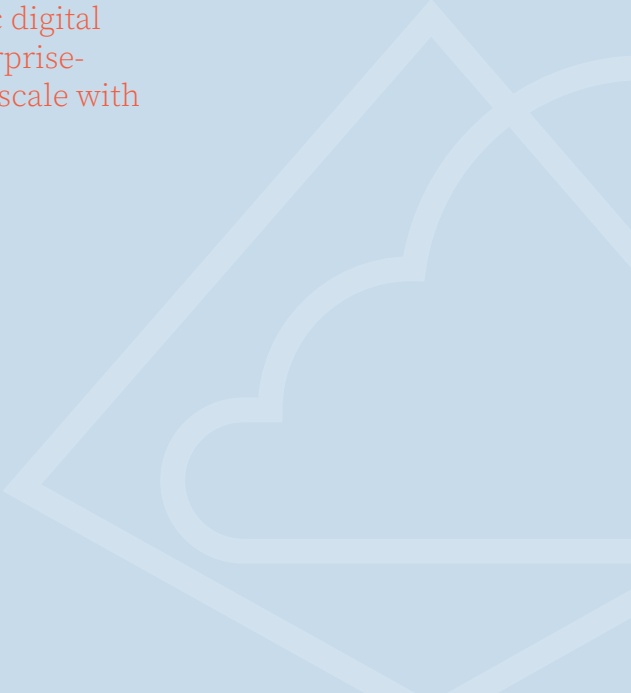
Built for Business.

We've built the Digital Workforce with business in mind — providing you with business-level management and control. By approaching it in this way, you can build in a browser UX without the ability to code. All of which is taught through an online academy — educating you with all the best practice methodologies and the best tools.

How it Works.

Setting a foundation for strategic digital transformation requires an enterprise-grade digital workforce that can scale with ease as your business evolves.

Scalable pool of AI digital workers.

Many approaches to automation restrict the use of automation within specific functions and departments. These strategies risk replicating structural inefficiencies and fail to seize the potential.

That's why we decided to take a different approach. Blue Prism Cloud's vision of the Digital Workforce is based upon a pool of cloud-based digital workers, which are fully equipped with the cognitive skills needed to address a broad range of tasks. Our Digital Workers are not tied to specific processes or activity, or even functions, but are instead directed to work as and when required wherever they are needed, allowing the workforce to scale up or down to meet the fluctuating demands of your business.

From front-office engagement with customers to back office administration: our Digital Workers provide on-demand resources.

All of this is made possible through the use of Artificial Intelligence in the "digital brain" of the Blue Prism Cloud platform – IADA® – which manages, directs, and orchestrates the Digital Workforce.

Managing the resources to meet business requirements. Maximizing productivity and value while meeting the defined service levels of the business. Knowing through experience when best to complete tasks for maximum efficiency around the clock.

What's Inside.

The Blue Prism Cloud Digital Workforce is a SaaS based intelligent automation platform which provides you with a pool of AI-enabled digital workers straight from the cloud. They emulate the actions of humans carrying out office-based work freeing your employees from the repetitive, time intensive tasks that slow them down.

Hub.

Hub is an automation productivity tool and a business friendly dashboard interface that enables full automation lifecycle management. Complete with design, monitoring and analysis tools.

IADA®.

Your digital workforce manager. Using AI and machine learning to direct and orchestrate operations.
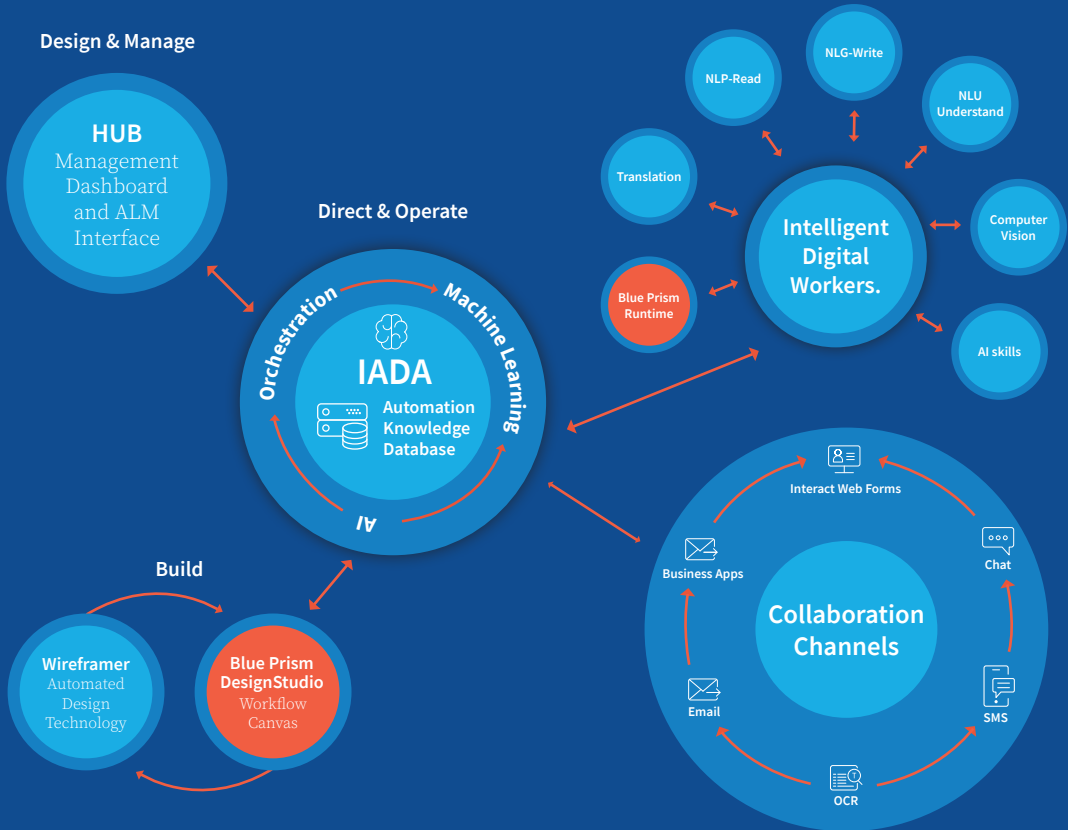
Intelligent Digital Workers.

Your flexible pool of intelligent Digital Workers. Equipped with AI skills needed to carry out a broad range of tasks and able to access the knowledge to execute work across any function.

Human Collaboration Channels.

Your preconfigured range of communications channels ready for Digital Workers to use in any process, including Email, Web-based Online Portals, Chat, SMS, iOCR.

cloud.blueprism.com

Turnkey Intelligent Digital Workforce

Design & Manage

HUB
Management
Dashboard
and ALM
Interface

Direct & Operate

Orchestration

Machine Learning

AI

IADA
Automation
Knowledge
Database

Build

Wireframer
Automated
Design
Technology

**Blue Prism
DesignStudio**
Workflow
Canvas

NLP-Read

NLG-Write

NLU
Understand

Translation

Computer
Vision

**Blue Prism
Runtime**

**Intelligent
Digital
Workers.**

AI skills

Interact Web Forms

Business Apps

Chat

Email

**Collaboration
Channels**

SMS

OCR

Helping you do more and achieve more.

Energy Company.

Across multiple processes and within less than 12 months, Utilita have been able to avoid the need to hire 34 more employees to manage vital tasks – saving a total of over 80,000 hours per annum.

Hospital.

An NHS hospital trust, ESNEFT, improved patient care by reducing the GP e-referrals process from 25 to 5 mins using Digital Workers - giving medical secretaries 500+ hours back in less than 3 months to support patients.

Software Firm.

A software firm was able to launch a brand new product — an app focused on connecting nursing staff with hospital managers in order to fill shifts at short notice with professionals who have the best experience.Digital Workers complete the search, identification, selection and booking process connecting the app to a myriad of disparate hospital booking systems and agency staff provider systems.

Payments Provider.

A payments service provider was experiencing constricted growth because of the manual steps involved in their payments processes. Using built in cognitive intelligence, Digital Workers increased the variety of invoice types that could be processed automatically. Now, 4500 invoices are processed daily by Digital Workers, cutting cost from $10 dollars to $0.89 per invoice. Delivering both business growth and market disruption

About Blue Prism Cloud

Blue Prism Cloud delivers an artificial intelligence (AI) driven intelligent automation platform that enables organizations to accelerate their digital transformation journey by swiftly extend the benefits of automation across the enterprise. Our award-winning Software as a Service (SaaS) platform simplifies scaling, giving companies access to a pool of cloud based intelligent digital workers that can perform the repetitive, time-intensive tasks that slow people down. By integrating this digital workforce with their human teams, companies can intensify their focus on growth and achieve a step change in efficiency. Visit cloud.blueprism.com to learn more.