

connected-RPA

Connected RPA

São Paulo, 25 e 26 de Setembro

Michel Sader

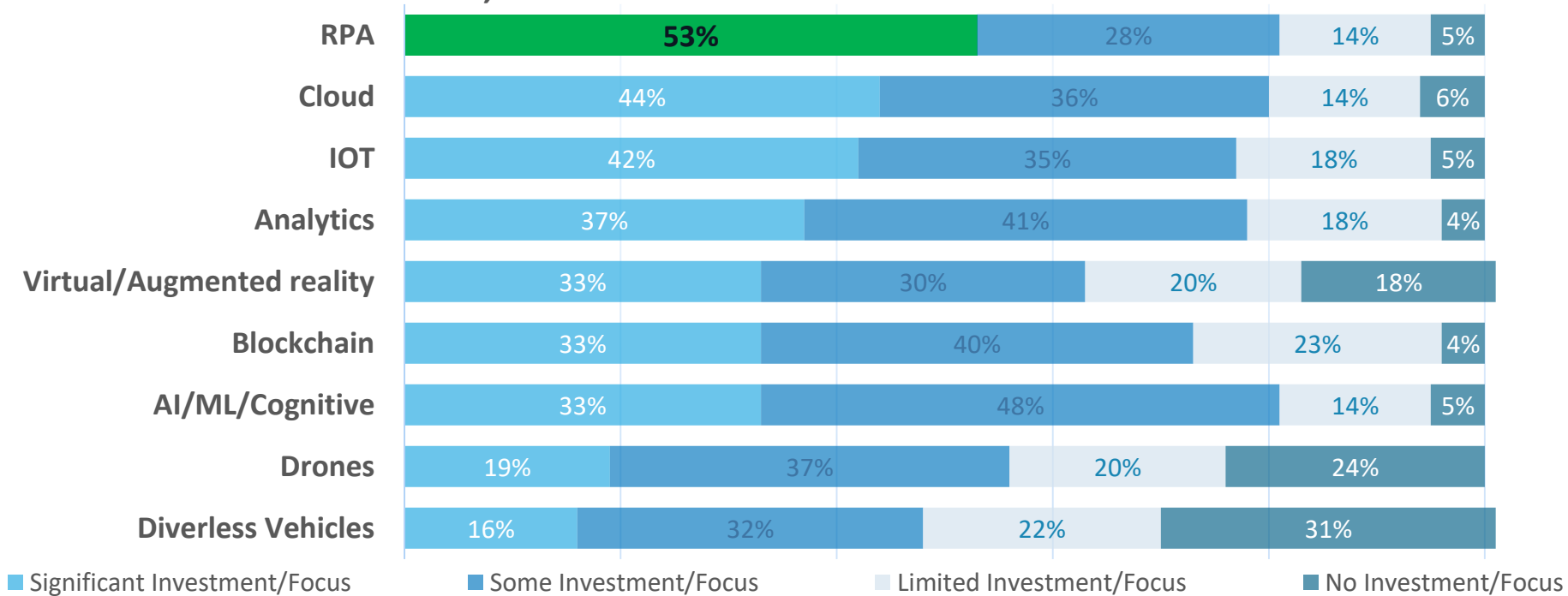
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Robotic Process Automation



“Over the next year, in what how much investment/focus is your organization making to help you achieve operational cost saving goals?”

RPA, CLOUD AND IOT LEAD INVESTMENT FOCUS



September 25th, 2019

Forbes



The uses of RPA keep expanding
Global warming, heart disease, obesity,
the sky is the limit

The ultimate definition of innovation

Executing an idea which addresses a
specific challenge and achieves value for
both the company and customer

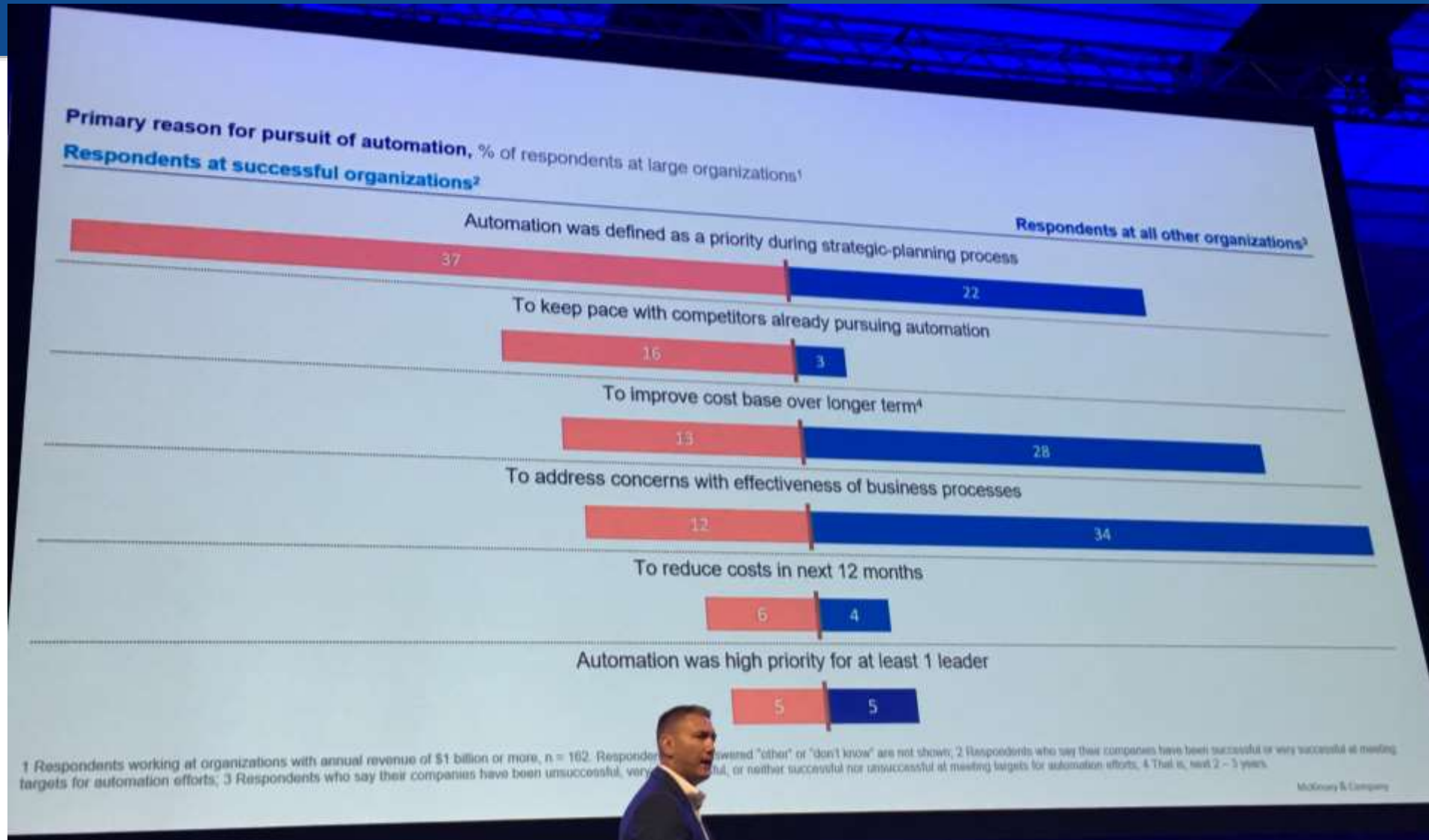
But what RPA can and can't do for an organization?

- 63 percent of surveyed organizations did not meet delivery deadlines for RPA projects.
- For the ones that succeeded, longer-than-anticipated bot implementations delayed return on investment (ROI).
 - Deloitte's survey of 400 global firms, 2018
- 30 to 50 percent of initial RPA projects fail.
 - EY study, 2018.

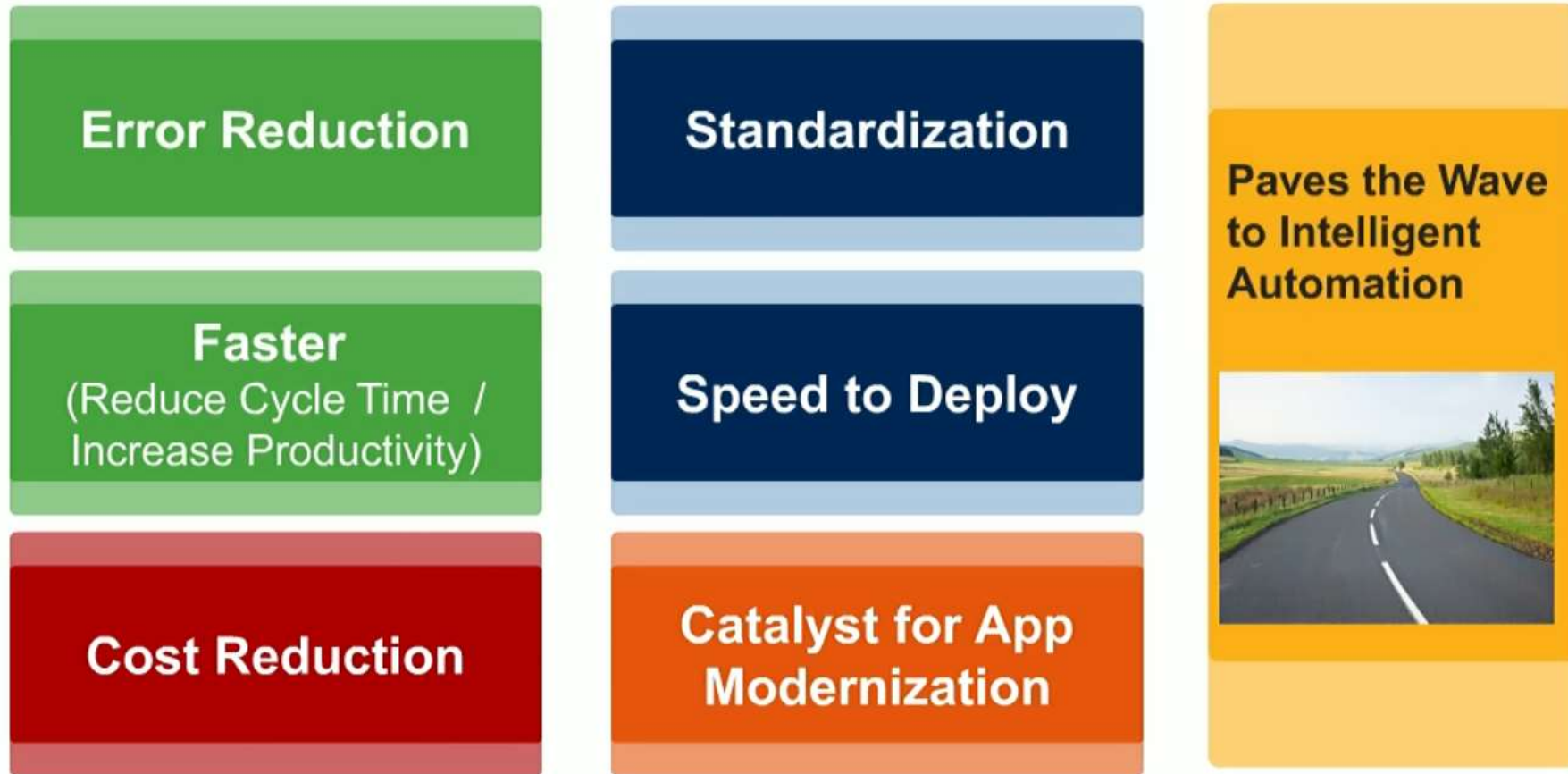
Some ingredients for a disaster

- Lack of discipline in setting the goal correctly for sustained digital transformation;
- Insufficient rigor in executing the change across the enterprise;
- Thinking that POCs will scale through the entire corporation;
- Conversations around organizational transformation center on technology rather than the strategic business challenge driving the change;
- Organizations that have been promised significant savings by using lots of bots;
- Unattended RPA can become another silo.

Mckinsey – Blueprism World – 21 de Maio 2019



RPA Paves the Way To Further Adoption



Committed Ownership

Full-screen Strip

We MUST Transform!

Not "Automation"

Not just cost

Not just "Scale"

Not just "Global"

Not just captive centers

Not a BPO

Not just 10-20% improvement/ year



What is Blue Prism connected-RPA?

Blue Prism
connected-RPA Platform



Blue Prism
Digital Exchange



Blue Prism
Skills



Blue Prism
Communities



Digital Workforce

Business-Led

IT-Controlled

Intelligent



Code Optional platform
(drag-and-drop)

Enterprise-strength
architecture

Ecosystem for digital
transformation

Empowering the
operation to deliver
business outcomes

Simple governance to
support scale

Digital Exchange + TAP

Operational agility +
entrepreneurship

Compliance through
always-on auditing

Power of choice + AI
for business users

Parceiros





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